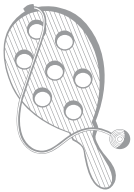




allison m. leake
GRAPHIC DESIGNER



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www.allisonleake.com

OBJECTIVE

To establish a career in the graphic design industry, open to a wide range of opportunities.

EDUCATION

**The Illinois Institute of Art
 Chicago, Illinois**
 B.F.A. Visual Communications
 GPA 4.0, 2008

**Transylvania University
 Lexington, Kentucky**
 B.A. Drama, minors in History and Music
 Cum Laude with Honors, 2003

EXPERIENCE

Leo Burnett, part of the Publicis Groupe (Chicago, Illinois)

Production Designer, November 2009-present
 Providing production design support on a variety of projects internally and for corporate clients, from the creative business development phase through the delivery of final campaign art.

SPSS, an IBM Company (Chicago, Illinois)

Graphic Designer, March 2009-November 2009
 Assisted marketing and design department in completion of a variety of projects, from software brochures to HTML e-mail campaigns, to maintain the SPSS brand.

Relay Worldwide, part of the Publicis Groupe (Chicago, Illinois)

Freelance Graphic Designer, 2009-present (ongoing)
 Maintained branding of Relay's client in the creation of advertising and exhibit designs for their experiential marketing efforts, on a by contract basis. Consulted on print production of completed designs.

Verdun Ventures, LLC (Chicago, Illinois)

Freelance Graphic Designer, 2009-present (ongoing)
 Created identity and supporting collateral for local small business venture, coordinating with the font family and color palette of an existing main brand, to create a consistent family of brands. Designed and coded a CSS/HTML website with JavaScript elements, combining the new and existing brand.

ProActive, A Freeman Company (Chicago, Illinois)

Graphic Design Intern and Graphic Designer, September 2007-December 2008
 Designed event branding and proposals for business development ventures. Art directed design of proposal collateral and in-house production of proposals.

Rumphius Creativity Unhinged (Chicago, Illinois)

Freelance Graphic Designer, 2006-present (ongoing)
 Developed and designed identity and supporting collateral to reflect the vintage whimsy and personalized attention of a local artist's small business. Continuing to provide design support with a customized, client-maintained WordPress blog and bright, colorful collateral templates as she establishes her business in a new city, refocusing on art and theatre education programs for children.

Actors Theatre of Louisville (Louisville, Kentucky)

Communications Intern, September 2004-May 2005
 Managed design, production, distribution and mailing of all collateral for the Apprentice Company season. Oversaw design, production and distribution of secondary collateral for the 8-play mainstage season, such as program stuffers. Designed lobby display and subscriber newsletter for final mainstage play of the season.

SKILLS

Proficient Adobe CS4, QuarkXPress, MS Office
Knowledgeable Dreamweaver (CSS/HTML), Digital SLR Camera,
 Copywriting, Proofreading, Spanish

AFFILIATIONS

American Institute of Graphic Arts (AIGA)

